Go Natural (dog food)

website Petcurean Pet Food

- Salmon
- Chicken
- Grain Free Endurance Formula

Quality Assurance!

Petcurean Pet Nutrition takes quality control seriously! **Go! Natural** pet foods not only comes with excellent nutrition, they are backed up with a conscientious and serious quality assurance program that includes strict safety measures. All of our products are manufactured at facilities which are approved or certified by the CFIA (Canadian Food Inspection Agency), FDA (US Food and Drug Administration), and E.U. (European Union). Other plant safeguards include third party independent auditing by NSF-Cook & Thurber, and the American Institute of Baking, both organizations used for human food audits. Between each production run, we demand a complete cleaning and sanitation to ensure the integrity of our foods.

NUTRIENT DENSE FOOD!

Feed Up to 40% Less!

Go Natural is a superior pet food that features exceptional formulas developed with certified veterinarians and nutritionists for a revolutionary way to feed your pet 'One Diet for One Life'. Go! Natural's healthy and delicious formulas are made with juicy cuts of fresh human grade de-boned Chicken Meat, fresh West Coast Wild Salmon, and a host of other fresh human grade meat protein sources.

Prepared with a blend of wholesome ingredients such as oatmeal, whole brown rice, potatoes, carrots, apples, cranberries, flax seed, garlic, yucca schidigera, sunflower oil, beta-carotene, <u>prebiotics</u>, <u>probiotics</u>, and no fillers or by-products. Go! Natural's wholesome formulations are slowly and carefully prepared to meet the exacting standards of Holistic veterinarians and pet owners alike.

This is why we believe Go! Natural is the healthiest pet food in the world!

GO! NATURAL Salmon & Oatmeal

Go Natural's innovative diet, created with 35% Salmon, nutritious Oatmeal and <u>Essential Omega Oils</u>, is carefully blended to meet exacting standards that will minimize odors, maximize digestibility and deliver unsurpassed taste.

Go! Natural's Salmon & Oatmeal is a truly exclusive diet./ Ingredients:

Salmon Meal, Salmon, Oatmeal, Whole Oats, Canola Oil (preserved with mixed Tocopherols [Vit. E]), Oat Fiber, Calcium Carbonate, Potassium Chloride, Dried Kelp, Vitamins (Vitamin A, Vitamin D3, Vitamin E,

Niacin, Vitamin C, Inositol, d-Calcium Pantothenate, Thiamnine Mononitrate, Ribolflavin, Beta Carotene, Pyridoxine Hydrochloride, Folic Acid, Biotin, Vitamin B12), Minerals(Zinc Proteinate, Ferrous Sulfate, Iron Proteinate, Zinc Oxide, **Copper Proteinate, Copper Sulfate, **Manganese Proteinate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Chicory Root Extract, Lactobacillus Acidopholus, Lactobacillus Casei, Enterococcus Faecium, Bifidobacterium Thermophilum, Dried Aspergillus Niger Fermentation Extract, Dried Aspergillus Oryzae Fermentation Extract, Yucca Schidigera Extract, Rosemary Extract

GO! NATURAL Chicken, Fruit, & Vegetables Wholesome Formulations

Go Natural One Diet For One Life!

Some people enjoy meat and potatoes while others enjoy <u>vegetables and fruits</u>. What ever the diet choice, the end goal is to assure our children, ourselves, our parents, and our grandparents are all receiving the appropriate amount of nutrients to meet their specific activity level and/or life stage. Are your pets any different..?

At Go! Natural our nutritionists believe with the proper ingredients, pet nutrition can simulate human nutrition. To successfully provide **ONE DIET FOR ONE LIFE**, we have formulated with meat protein, the finest quality human grade oils, and utilized the most advanced processing techniques available today.

A "Top Approved Dry Dog Food" in the "Whole Dog Journal" since 2003

Go! Natural Grain Free Endurance Formula

The Right Formula for the Right Reasons

Grain Free diets sold today have been marketed to emulate raw diets. These diets do not contain wheat, corn, barley, oats, rice or any other grains. However, in most cases today, grain free foods contain up to **triple the amount of protein and fat** commonly found in raw diets and double the amount found in conventional dry formulas.

Many veterinarians, nutritionists and consumers are uncomfortable with the extra load put on the kidneys and liver from the high levels of protein and fat found in most grain free diets today. The question is, are these concerns warranted? Contrary to consumer perception, raw diets today contain low to moderate levels of protein and fat. It is also a proven fact that excess amounts of protein found in foods for dogs are excreted through the system and wasted, while these same excess amounts can force the kidneys and liver to work harder than they are required to.

After careful consideration and consultation with **qualified nutritionists and veterinarians**, we want to assure you that your pet is getting a safe, healthy and convenient grain free formula.

Each batch of our food is subjected to our comprehensive **triple check safety program** before, during and after production.

Based on facts and testing, our company believes that Grain Free diets with safe, appropriate levels of protein and fat may be right for your dog in situations where:

- 1. You suspect a grain allergy
- 2. You are concerned about toxin recalls involving grains
- 3. Your dog is active, on the go and sustaining long periods of activity (Endurance)

Go! Natural Grain Free Endurance formula does not include the high levels of protein and fat found in most grain free diets today, however it does contain appropriate levels to meet all the needs listed above. Safe levels of protein also help reduce the concerns of the overload on the liver and kidneys while decreasing waste and maintaining stool consistency. Your dog can still enjoy the great taste of **70% meat** in his diet