

Natures Variety brands.

www.naturesvariety.com

NATURE'S VARIETY

Nature's Variety is a small, independent pet food company located in Lincoln, Nebraska. Our team is passionate about providing proper, holistic nutrition for your beloved dog and cat.

Choose from either **Prairie** or **Instinct** (kibble), or "Raw" frozen or freeze dried.



Your dog is a special member of your family, and we believe he deserves to eat real food. Our wholesome Prairie diets are made with real meat, poultry, or fish protein, whole hearty grains, and wholesome fruits and vegetables. Every ingredient is chosen with care for the health of your dog. Our foods are 100% free of corn, wheat, soy, chemicals, and artificial flavors or preservatives. With proper nourishment and loving care, your dog can live a long and happy life with you.

Several flavors available. Chicken, Beef, Lamb, New Zealand Lamb, or Salmon

INSTINCT

Chicken Meal Formula **GRAIN-FREE KIBBLE FOR DOGS**

- Grain-free, gluten-free
- Over 90% of the protein is from chicken meal & menhaden fish meal
- Exclusive freeze dried raw Bio-Coating® ([learn more](#))
- Complete and balanced for all life stages
- Guaranteed to improve skin and coat

Sizes Available

4.4 lb, 13.2 lb, 25.3 lb

Ingredients

Chicken Meal, Tapioca, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Pumpkinseeds, Menhaden Fish Meal, Alfalfa Meal, Montmorillonite Clay, Natural Chicken Flavor, Vitamins (Choline Chloride, Vitamin E Supplement, Ascorbic Acid, Biotin, Niacin Supplement, Vitamin A Acetate, D-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Ethylenediamine Dihydriodide, Thiamine Mononitrate, Vitamin B12 Supplement, Beta Carotene,

Vitamin D3 Supplement, Folic Acid), Dried Kelp, Minerals (Zinc Proteinate, Iron Proteinate, Manganese Proteinate, Copper Proteinate, Sodium Selenite), Chicken Liver, Sea Salt, Inulin, Flaxseed Oil, Dried Enterococcus Faecium Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Apples, Carrots, Peas, Cottage Cheese, Chicken Eggs, Freeze Dried Chicken, Freeze Dried Turkey, Freeze Dried Turkey Liver, Freeze Dried Turkey Hearts, Ground Chicken Bone, Butternut Squash, Broccoli, Lettuce, Spinach, Salmon Oil, Apple Cider Vinegar, Parsley, Honey, Blueberries, Alfalfa Sprouts, Persimmons, Olive Oil, Duck Eggs, Pheasant Eggs, Quail Eggs, Rosemary Extract, Sage, Clove

INSTINCT Rabbit Meal Formula **GRAIN-FREE KIBBLE FOR DOGS**

- Grain-free, gluten-free
- Over 90% of the protein is from rabbit meal & salmon meal
- Exclusive freeze dried raw Bio-Coating® ([learn more](#))
- Complete and balanced for all life stages
- Guaranteed to improve skin and coat

Sizes Available

4.4 lb, 13.2 lb, 25.3 lb

Ingredients

Rabbit Meal, Salmon Meal, Tapioca, Chicken Fat (naturally preserved with Mixed Tocopherols and Citric Acid), Tomato Pomace, Pumpkinseeds, Sun-Cured Alfalfa Meal, Montmorillonite Clay, Natural Flavor, Sea Salt, Vitamins (Choline Chloride, Vitamin E Supplement, Ascorbic Acid, Niacin Supplement, Biotin, D-Calcium Pantothenate, Vitamin A Acetate, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Iodine Supplement, Vitamin B12 Supplement, Carotene, Folic Acid), Peas, Brewers Yeast, Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Manganese Proteinate, Copper Proteinate, Sodium Selenite), Dried Kelp, Cranberries, Blueberries, Inulin, Freeze Dried Rabbit, Freeze Dried Rabbit Liver, Dried Enterococcus Faecium Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Rosemary Extract, Freeze Dried Rabbit Lung, Freeze Dried Rabbit Hearts, Freeze Dried Ground Rabbit Bone

INSTINCT Duck Meal & Turkey Meal Formula / **GRAIN-FREE KIBBLE FOR DOGS**

- Grain-free, gluten-free
- Over 90% of the protein is from duck, turkey, salmon & herring meals
- Exclusive freeze dried raw Bio-Coating® ([learn more](#))
- Complete and balanced for all life stages
- Guaranteed to improve skin and coat

Sizes Available

4.4 lb, 13.2 lb, 25.3 lb

Ingredients

Duck Meal, Turkey Meal, Salmon Meal, Canola Oil (naturally preserved with Mixed Tocopherols and Citric Acid), Tapioca, Tomato Pomace, Pumpkinseeds, Herring Meal, Sun-Cured Alfalfa Meal, Montmorillonite Clay, Natural Flavor, Potassium Chloride, Brewers Yeast, Vitamins (Choline Chloride, Vitamin E Supplement, Ascorbic Acid, Niacin Supplement, Biotin, D-Calcium Pantothenate, Vitamin A Acetate, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Iodine Supplement, Vitamin B12 Supplement, Carotene, Folic Acid), Peas, Minerals (Zinc Proteinate, Iron Proteinate, Manganese Proteinate, Copper Proteinate, Sodium Selenite), Sea Salt, Dried Kelp, Cranberries, Blueberries, Inulin, Freeze Dried Turkey, Freeze Dried Turkey Liver, Dried Enterococcus Faecium Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Rosemary Extract, Freeze Dried Turkey Hearts, Freeze Dried Ground Turkey Bone. [Visit the Ingredient Glossary to learn about each ingredient.](#)

Instinct Duck Meal & Turkey Meal Formula for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profile for All Life Stages.

Feeding Guide and Instructions

Sudden changes in diet can sometimes result in digestive disturbances. Do not overfeed regardless of the pet's acceptance and eagerness. Overfeeding is the most common cause of digestive upset. Always introduce any new diet over a period of days, mixing with the present diet.